

We are seeking a Social Media Intern to join our team! You will be responsible for developing and implementing outreach and promotional campaigns to boost brand engagement and increase revenue.

Responsibilities:

- Assist with the design and education of social media campaigns
- Create weekly and monthly editorial calendars to promote brand on various social media websites
- Create and distribute content such as newsletter, upcoming events, and in-studio news
- Track social media engagement to identify high performing ideas and campaigns for scalability
- Support team in studio and at offsite events when needed

Qualifications:

- 2+ years experience in digital marketing, social media, or both
- Impeccable oral and written communication
- Excellent internet research skills
- Mastery in the major social media platforms including Facebook, Instagram, Twitter, YouTube, Pinterest, and TikTok
- Knowledge of social media analytics software such as Facebook Insights and Google Analytics preferred but not required
- Ability to work well in teams